



TSS, Inc.

(Nasdaq: TSSI)

TSSI Stock Price and Volume



Challenge

The potential market opportunity and investment thesis of the company were not clear or reaching a target audience of investors. TSSI was clearly undervalued.

Our Solution

- Developed an investor presentation with clear, simple messaging
- Conducted roadshows and meetings with targeted investors
- Developed compelling messaging for earnings releases and scripts with an emphasis on key data points that could drive stock price appreciation (market opportunity, signing of long-term customer agreement, plans for expansion of operations and earnings and cash potential)
- Identified and drafted non-earnings press releases to communicate progress being made within the business
- Provided capital markets guidance related to growth, capital allocation, and expansion plans
- Quick response day to day shareholder inquiries given widespread retail audience

Impact

- Secured **investor conference invitations** from Craig Hallum, Jefferies and Needham
- **Institutional ownership increased** from 0% to 36%
- Secured **Nasdaq uplisting** and bell ringing within six weeks of engagement
- **Stock increased ~144%** from \$4.91 at engagement to \$11.98 after 2 ½ months then a new 52-week high of \$23.77 in June 2025 as we continue to align with market trends through PR efforts.