



A2Z Cust2Mate Solutions Corp.

(Nasdaq: AZ)

AZ Stock Price and Volume



Challenge

The investment thesis and go to market strategy of the company was not clear and still in development stage.

Our Solution

- Discussed product roadmap, developed messaging for new business announcements with an emphasis on potential market opportunities, foreshadowing rollout partners to drive stock price appreciation.
- Conducted virtual roadshows / meetings with targeted micro-cap investors and influencers that adopt high risk-reward opportunities.
- As the stock appreciated, introductions to key banks, institutional sales allowed for at the market pricing for three sequential capital raises totaling \$50 million.
- High-quality small cap inventors became anchor tenants and continue to accumulate as the company announces the rollout of their smart carts to grocery and retail chains.

Impact

- **Enabled premium pricing for capital raises and executed strong aftermarket support driving the stock value 30% higher post capital raise.**
- **Stock increased ~735%** from \$0.98 to \$8.25 after six months and then going on to reach a new high of \$10.90 four months later by securing long-term, anchor small-cap investors.