

Success Story

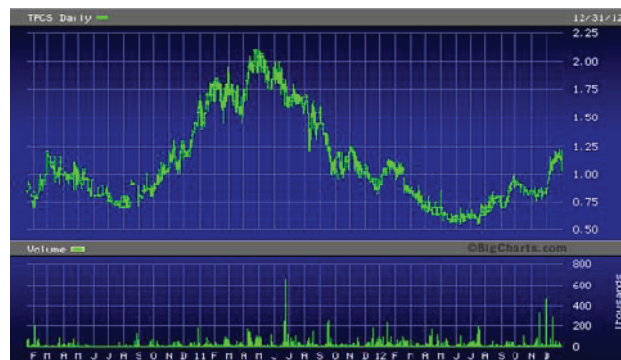


OTC BB: TPCS

Hayden IR: Engagement



HIR has represented TechPrecision Corporation since January 15, 2010. At initiation, TechPrecision traded at \$0.85, or a market cap of approximately \$12.1 million. A year later, the stock was trading at \$1.80, for a market cap of \$25.7 million, an increase of 111%. This also equaled a 28-month high closing price. The stock price increased from initiation by 114% compared to its 52-week high of \$1.82.



Daily Stock Chart: Price & Volume

Hayden IR made more than 200 unique introductions, comprising 85 institutional funds and 28 high net worth individuals and arranged face-to-face meetings with more than 60 funds. Hayden IR secured invitations to four conferences per year for the Company. TechPrecision experienced a more than 150% increase in participation in its quarterly financial results conference calls and the number of professional investors following the Company's news (fax and email list) more than tripled. Share volume increased 173% to 6.3 million shares traded January 15, 2010 through January 14, 2011 compared to 2.3 million shares traded in 2009 and increased 352% to 10.4 million shares from January 15, 2010 through December 21, 2012.

Our Work



- ◆ Engaged HIR from January 15, 2010 through present
- ◆ Market cap was \$12 million at initial engagement
- ◆ Developed collateral and positioned the Company within the investment community as a unique growth opportunity
- ◆ Targeted and arranged meetings with the financial community; prepared supporting materials
- ◆ Executed strategies to reach retail and institutional investors, as well as research analysts
- ◆ Helped management navigate several negative quarterly surprises, preserving value by effectively communicating with investors and focusing attention on the long-term outlook.
- ◆ Encouraged management to utilize slide presentations to accompany quarterly earnings call, helping investors visualize the underlying progress not evident in the financial statements

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Website: www.haydenir.com

No Promises, Just Results.

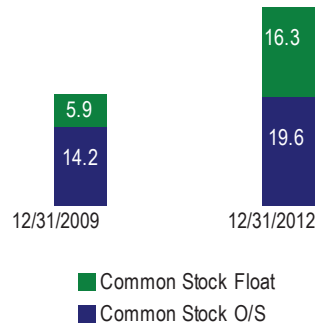
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Results



- ◆ Share price rose 42% from \$0.85 (1/15/10) to \$1.21 (12/31/12)
- ◆ The stock hit a high of \$1.82, up 114% from when Hayden was hired
- ◆ Market cap increased to \$23.7 million (12/31/12)
- ◆ Increased valuation while float increased from 5.5 million shares to 11.6 million shares due to conversion of convertible debentures and subsequent liquidations.
- ◆ TPCS's valuation increased 36%, significantly outpacing the Russell 2000 (benchmark small-cap index), which increased 13% and the Nasdaq Composite Index, which decreased 0.8% from January through December 2012
- ◆ Hayden IR's introductions expanded interest in the stock and increased the value even while the float tripled. All this additional stock, which would normally be an overhang, was absorbed and found a home with new investors.

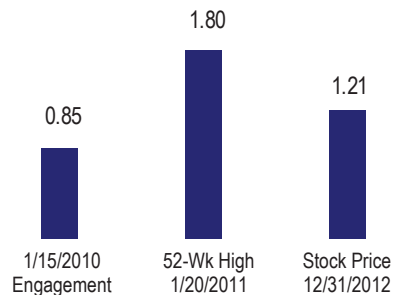
Float Change 2009-2012



Market Cap (\$ in millions)



Stock Price



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For more detailed information, the reader is referred to TechPrecision Corporation's Form 10-K and other related documents filed with the Securities and Exchange Commission. This does not constitute an offer to buy or sell securities by the Company and is meant purely for informational purposes. HIR has represented TPCS since January 2010. This information is not an endorsement of the Company by HIR. HIR is not responsible for any claims made by the Company. You should independently investigate and fully understand all risks before investing.