

Success Story

Conmed HEALTHCARE
MANAGEMENT

NYSE Amex: **CONM**



HAYDEN IR

Hayden IR: Engagement

HIR represented Conmed Healthcare Management since August 1, 2007. At initiation, Conmed was a small, regional company traded on the OTC Bulletin Board. Despite a bear market which was especially challenging for micro-cap stocks, Hayden IR was able to increase the Company's share price and market capitalization, and increase the base of institutional investors to enable Conmed to qualify for listing on the NYSE-Amex.

Hayden IR made introductions to more than 1,000 unique institutions, and during the first half of 2009 alone arranged face-to-face meetings with more than 50 funds. As a result of the proactive effort, Increase in participation in the company's quarterly financial results conference call increased more than two-fold and the number of professional investors following the company's news (fax and email list) more than tripled.



Daily Stock Chart: Price & Volume

Our Work

- ◆ Engaged HIR from August 1, 2007 through February 2011
- ◆ Market cap was less than \$40 million at initial engagement
- ◆ Developed collateral and positioned the Company within the investment community as a unique, recession-resistant growth opportunity
- ◆ Targeted and arranged meetings with the financial community; prepared supporting materials

Results

- ◆ Share price rose 15% from \$3.50 (8/1/07) to \$4.10 (7/17/09) despite a bear market, particularly for small-cap stocks.
- ◆ Market cap increased to \$51 million
- ◆ Qualified for listing on the NYSE-Amex (was previously on the OTC Bulletin Board)
- ◆ Secured investments directly due to HIR introductions from Aegis Capital, Ardsley Partners, Red Comb Advisors, Block Capital, SSM Investment Management, Monarch Capital, Smith Barney, Pegasus Capital, HealthCare250, Hori Capital Management

For more detailed information, the reader is referred to Conmed Healthcare Management, Inc.'s Form 10-K and other related documents filed with the Securities and Exchange Commission. This does not constitute an offer to buy or sell securities by the Company and is meant purely for informational purposes. HIR represented CONM from August 2007 until February 2011. This information is not an endorsement of the Company by HIR. HIR is not responsible for any claims made by the Company. You should independently investigate and fully understand all risks before investing.

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No Promises, Just Results.